Top-Rated Camp & Director Awards

Why: To recognize and reward Directors who deliver an exceptional, BEST-IN-CLASS experience for both campers and parents.

How: By proactively engaging parents through clear, consistent communication and actively encouraging them to complete post-camp surveys. Our analysis of thousands of parent reviews demonstrates that this approach significantly enhances camp performance and customer satisfaction.

What: A reward and recognition program celebrating camps and Directors who achieve the highest ratings from post-camp surveys.

Impact: This initiative aims to boost your camp's revenue and enrollment. By proactively shaping the parent experience and encouraging completion of the post-camp survey, we can enhance digital reviews, amplify positive word-of-mouth, and reinforce parents' confidence that their investment was worthwhile—all critical components of your camp's ongoing success.

1st Prize for Top-Rated Camp & Director Awards

- $500 Nike Gift Card

- Exclusive badge and featured recognition displayed prominently on your camp webpages, highlighting your camp as the highest-rated Nike Volleyball Camp in the country.

- National press release showcasing your achievement as the #1 ranked camp.

2nd-10th Prize for Top-Rated Camp & Director Awards

- $150 Nike Gift Card

- A Badge and write-up on all your camp pages showing that it's one of the highest-rated Nike Volleyball Camps in the country.

- Inclusion in Press Release

TOP NIKE CAMP HONORABLE MENTION

- If you get a 40% response rate and 4-star + rating, we'll embed this badge on your website and enter you in a raffle for $150 Nike Gift Card.